

PRESS RELEASE

# PAUL FERRARO, NAMED ASSOCIATION OF ENVIRONMENTAL AND RESOURCE ECONOMISTS FELLOW

September 4, 2024

**Newark, DE.** – The Center for Behavioral and Experimental Agri-Environmental Research (CBEAR) is proud to announce that Paul Ferraro has been named a Fellow of the Association of Environmental and Resource Economists (AERE). Paul is a world leader in the economics of environmental and natural resource challenges. His research integrates the economic mindset with other disciplines and designs and implements experiments with statistical power to address challenges in the world of data-driven, evidence-based policy. His work is highly influential, bridging the gap between economics and environmental policy. For more information, see the [<video>](#) compiled by AERE that is a tribute to Paul's work.

As we celebrate this significant honor, we also wish to express our deep gratitude to Paul for his invaluable contributions to CBEAR. He has served as a founding co-director of CBEAR since 2014. Starting in July, Paul has stepped back from his role as co-director of CBEAR, but his influence will continue to resonate throughout CBEAR's future work. CBEAR's activities and mission will continue as both Kent Messer (University of Delaware) and Mark Masters (Albany State University) will continue their service to CBEAR as Director and Outreach Director, respectively.

Again, we congratulate Paul for his award and thank him for his outstanding service.

**CBEAR** is a collaborative group of researchers that incorporates behavioral insights into program designs, primarily within USDA and its partners, to achieve greater levels of participation and satisfaction, improved environmental outcomes, and reduced program costs. Directed jointly by research leaders at the University of Delaware and Albany State University, CBEAR is a USDA Center of Excellence whose efforts are supported by a diverse group of research professionals within academia, non-profits, and government from across the United States.

For more information about CBEAR and its ongoing projects:

please visit [www.centerbear.org](http://www.centerbear.org).

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